

TEST 5

(UNIT 4. MASS MEDIA)

VARIANT 1

1. **LISTEN to the dialogue and circle (highlight) the correct answer (a, b or c).**

1) Why does Polly want to buy a newspaper?

- a) She likes to read newspapers.
- b) Her parents look for some information.
- c) Her parents always read newspapers.

2) What kind of literature do Polly's parents read for pleasure?

- a) Books.
- b) Newspapers.
- c) Magazines.

3) How often does Polly buy magazines?

- a) Regularly.
- b) Twice a month.
- c) Less than once a month.

4) Why doesn't Steve buy magazines?

- a) He doesn't read magazines.
- b) He doesn't have enough money.
- c) He reads the magazines on the Internet.

MARK: / 12

2. **Match the words (1-5) with their definitions (a-e).**

- | | |
|--|--|
| 1) daily newspapers | a) means all the people / organisations that provide information and news for public |
| 2) local newspapers | b) produced every day, except Sundays and national holidays |
| 3) mass media | c) focus on specific topics, such as sport or the arts |
| 4) special-interest newspapers | d) usually published in small areas where most people know each other |
| 5) broadsheets | e) generally associated with intellectual newspapers |

3. **Circle (highlight) the correct response.**

1) A: Thanks for calling us.

B: **You're welcome!** / **Oh no!**

2) A: Did you hear the news? Ted's house burnt down.

B: **What's wrong?** / **What caused it?**

4. Information gap filling. Complete the chart using the given information.

FREE-TIME SURVEY

This survey was held in several towns of the UK among young people from 16 to 36. They were divided into three age groups. About 1780 people took part in it and they were only allowed to choose one answer to the question ‘What do you prefer doing in your free time?’ The results are given in the chart below.

The numbers turned out to be somewhat surprising. We found that the older people get, the more they are fond of sporting activities. Thus, there are twice as many fitness fans in the third age group compared to the first one. The amount of people who like eating out was the same for all three groups. As people get older, they spend more time in front of their TVs — the number of these addicts increases by five percent from group to group. Going out in the second group seems to be only six per cent more popular than watching TV.

The complete information on this survey will be published in the next issue.

ACTIVITY	16 — 21	22 — 27	28 — 36
Going out	42		7
Watching TV	19		
Eating out	14	14	
Sports	25	32	

5. Write down 5 — 7 sentences about your favourite mass media.

TEST 5

(UNIT 4. MASS MEDIA)

VARIANT 2

1. **LISTEN to the dialogue and circle (highlight) the correct answer (a, b or c).**

1) Why did the parents ask Polly to buy a newspaper?

- a) They are looking for some information.
- b) They enjoy reading newspapers.
- c) They read advertisements for fun.

2) What does Steve think about reading advertisements?

- a) It is boring.
- b) It can't be boring.
- c) It must be useful.

3) Where does Steve take magazines from?

- a) He exchanges magazines with friends.
- b) He buys magazines at the newsagent's.
- c) He uses the Internet to get them.

4) Why doesn't Polly read the magazines on the Internet?

- a) She can't use the Internet.
- b) She had no idea about such a possibility.
- c) She likes bright covers of the magazines.

MARK: / 12

2. **Match the words (1-5) with their definitions (a-e).**

- | | |
|--------------------------------|---|
| 1) gossip column | a) a short piece of news in a newspaper or magazine |
| 2) feature article | b) a regular article in a newspaper or magazine about the behaviour and private lives of famous people |
| 3) news item | c) a piece of writing about a definite subject in a newspaper or magazine |
| 4) column | d) a small advertisement you put in a newspaper to buy or sell something |
| 5) classified ad | e) an article on a definite subject or by a definite writer that appears regularly in a newspaper or magazine |

3. **Circle (highlight) the correct response.**

1) A: There was a burglary in our neighbourhood last night.

B: **Just now.** / **Oh, my goodness!**

2) A: They've finally caught the escaped prisoner.

B: **Well, that's a relief!** / **What is it?**

4. Information gap filling. Complete the chart using the given information.

WEATHER FORECAST

The weather in London will be as changeable as ever. You should expect some rain in the afternoon today. Unfortunately, it will stay rather wet during the rest of the week. The temperature will be about ten on Monday, but it will fall during the week by two degrees a day, so we expect light frosts at the weekend. Luckily the windy days are over.

The sky over East Anglia is cloudless so far and we do not forecast any rain till the day after tomorrow. There will be high winds, however, which do not let the sun to heat the air. The temperature, which is only one degree higher than in London today will stay the same for several days.

Scotland will have the best of this week's weather. Today the air will warm up to fifteen degrees and the sun will shine all day long. It will keep fine till Thursday, when high winds will bring some showers and it'll get cooler. We expect the temperature to fall by one degree a day.

	Today	Tomorrow	Wednesday
London	10 °C wet	°C	°C
East Anglia	°C dry	°C	°C wind
Scotland	15 °C	°C	°C

5. Write down 5—7 sentences about your favourite mass media.
